



Dr Feng Lun Master in Public Administration and Management 2013

President, Vantone Group
Chairman, Vantone Holdings Co., Ltd

Dr Feng Lun was awarded a Master's degree in Public Administration and Management by the Lee Kuan Yew School of Public Policy at the National University of Singapore. He founded Vantone Holdings Co., Ltd. in the early 90s, and has since served as the Chairman of the Board. Under his leadership, Vantone Holdings has developed into a sizeable professional company focussed on real estate investment, development and operational management.

An innovator in the real estate industry, Dr Feng has served as the rotating President of the China Real Estate Chamber of Commerce (CRECC), the Vice Chairman of the Urban Residential Development Commission for the China Real Estate Association, and the Vice President of the China Real Estate Research Association.

In 2009, at the United Nations Climate Change Conference in Copenhagen, he proposed the concept of the "Great City", a novel urbanisation solution that is characterised by its focus on energy conservation, environmental protection, the saving of land and the thriving of industry. The solution provides an innovative optimisation model for the urban development of China and is currently being implemented in Xi'an-Xianyang New District in Shanxi Province.

Dr Feng is also dedicated to the promotion of China-US cultural and economic exchanges. He participated in the rebuilding of the World Trade Center in New York and is responsible for the creation of its “China Center”.

Known as the “Property Thinker” in China, Dr Feng has achieved great accomplishments in the research of private enterprise development and in the real estate industry with his unique insights and practical experiences in corporate strategy and management. As a practitioner, thinker and industry advocate, Dr Feng is a spokesman for Chinese private enterprises and private economy and has published two influential books: *Growth without Rules* and *Keep your Dreams Alive*.

Dr Feng is also a dedicated advocate and practitioner of the sustainable development of corporate citizenship. He currently serves as the President of the Alxa Society in the Society of Entrepreneurs & Ecology (SEE) and is a council member at One Foundation and Aiyou Huaxia Charity Foundation.