



Mr Marcus Tan Yi Wei

BBA 2011

Co-Founder and President, Carousell Pte Ltd

Mr Tan is co-founder and President of Carousell, he oversees its design, operations and talent. Since the launch of Carousell in August 2012 together with his co-founders, he has been deeply involved in the product design and community building.

A self-taught designer, Mr Tan is obsessed with simple user interfaces, and his approach to design can be seen in Carousell's clean and intuitive app interface. Carousell's mobile classifieds app blends new and used items into a form of streamlined classified listings optimised for display on a mobile app, functioning as a peer-to-peer marketplace where individuals can list and trade their items.

Carousell began in Singapore and has since spread to 14 major cities around the world. With over 41 million listings, Mr Tan and his co-founders created one of the world's largest and fastest growing mobile classifieds app, with a strong presence in Singapore, Taiwan and Hong Kong.

Mr Tan believes that his mission at Carousell is to inspire the world to start selling their unused stuff so they can fill their lives with more meaningful things. One of his core beliefs is that technology can enable people around the world to consume more responsibly.