

NUS Business School  
**EMINENT  
BUSINESS  
ALUMNI  
AWARDS  
2016**



NUS Business School

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2016**

11 NOVEMBER 2016

SINGAPORE MARRIOTT TANG PLAZA HOTEL



## *PROGRAMME*

Cocktail Reception

Guests to be seated

Arrival of Guest of Honour, Mr Lawrence Wong  
Minister for National Development & Second Minister for Finance

Welcome Address by Mr Peter Seah  
Chairman of Awards Committee

Presentation of Token of Appreciation to Chairman of Awards Committee

Opening Address by Guest of Honour, Minister Lawrence Wong

Dinner Commences

*Performance by NUS Jazz Band*

Senior Alumni Awards Presentation

Alumni Service Awards Presentation

*Performance by NUS Jazz Band*

Young Alumni Awards Presentation

Presentation of Token of Appreciation to Guest of Honour

Closing Address by Professor Bernard Yeung  
Dean & Stephen Riady Distinguished Professor, NUS Business School

End

## *DEAN'S MESSAGE*



The forces of disruption are transforming the way the world does business and here in Asia we are at the forefront of change.

Responding to this demands innovative solutions and it is thrilling for me to see so many of our NUS Business School alumni driving this change and leading Asia's economic renaissance.

From technology to banking, from SMEs to not-for-profits to multinationals, our alumni bring impactful leadership that shapes and guides the companies they work for. They also give back to society and the communities they work in. They are role models and mentors, pioneers and innovators who are transforming the business landscape and set an example for future generations of NUS Business School graduates.

Our alumni embody the School's strong sense of community, pursuit of excellence, and its commitment to innovation, leadership and care. They are our ambassadors and we thank them for their support and service.

Tonight, we recognise and celebrate this community of eminent and esteemed leaders who exemplify our vision to lead from Asia. We are proud to call them both alumni and friends.

Professor Bernard Yeung  
Dean and Stephen Riady Distinguished Professor  
NUS Business School

*NATIONAL UNIVERSITY OF SINGAPORE  
BUSINESS SCHOOL  
EMINENT BUSINESS ALUMNI AWARDS*



The NUS Business School Eminent Business Alumni Awards recognise the achievements of the School's graduates who have attained a high level of achievement in their field of business and management competencies in the public or private sectors. This highly prestigious award raises awareness of these outstanding alumni and honours their noteworthy achievements and contributions to society.

*CHAIRMAN'S MESSAGE  
AWARDS COMMITTEE*



Asia is set to become the fastest growth region in the world within the next twenty years. As an exporter of talent to the region, NUS Business School, with its strong Asian focus and global perspectives, is an important institution that can help nurture and mould talent that will keep Singapore relevant and plugged-in to regional economies.

Every two years, we come together to honour Alumni who are contributing to Asia's growth story. These are leaders who have demonstrated the ability to run organisations, innovate and make a difference to society.

Having chaired this committee since the inaugural event in 2008, it is truly encouraging to see how our community has developed in the last eight years. This is evident in the number and quality of submissions that we have received this year.

This year, we have the opportunity to recognise alumni in all three categories – Senior Alumni Awards, Young Alumni Awards and Alumni Service Awards. Through rigorous review process, we managed to narrow down 29 nominees to identify the final 12 recipients. With the largest number of nominees received to date, determining the awardees was no easy feat and the committee debated fervently over who the final awardees should be.

It is clear to me that all our awardees share one thing in common - An innovative and courageous spirit that is able to face and embrace change and challenges head on. This truly is the secret to their success.

Mr Peter Seah, BBA Hons 1968  
Chairman, Awards Committee

## ***AWARDS COMMITTEE***

### **Chairman**

Mr Peter Seah  
BBA Hons 1968  
Chairman, DBS Group Holdings and DBS Bank

### **Vice Chairman**

Professor Bernard Yeung  
Dean and Stephen Riady Distinguished Professor  
NUS Business School

### **Committee Members**

Dr Michael Teng  
MBA 1987  
President, MBA Alumni-NUS

Mr Sonny Yuen  
BBA 1985  
President, NUS Business School Alumni Association

Mr Kwek Chok Ming  
BBA 1978, APEX MBA Chinese 2009  
President, NUS Business School Mandarin Alumni

Ms Ng Pheck Choo  
BBA 1984  
Director, Global Alumni Network Office  
NUS Business School

# SENIOR ALUMNI AWARDS RECIPIENTS

Tan Sri Albert Cheng Yong Kim

Ms Jocelyn Chng Yee Kwang

Ms Susan Chong Suk Shien

Mr Fang Hong Bo

Mr Ronald Ong Whatt Soon



### **Tan Sri Albert Cheng Yong Kim**

BBA Hons 1971

Deputy Chairman, The Lion Group

Tan Sri Cheng has more than 35 years of experience in the business operations of the Lion Group encompassing retail, property development, mining, steel, tyre, motor, agriculture and computer industries in Southeast Asia, China, USA and Mexico.

He is the Managing Director of Lion Industries Corporation Berhad and Lion Diversified Holdings Berhad, and a Director of Lion Corporation Berhad, all of which are public companies listed on the Main Market of Bursa Malaysia Securities Berhad. He is also a Director of Lion AMB Resources Berhad and Hy-Line Berhad. In addition, he is the President of P.T. Lion Metal Works Tbk, Indonesia.

Tan Sri Cheng is a Council Member of the Federation of Malaysian Manufacturers and a First Director of Malaysia Steel Institute. He is also the Chairman of the International Chamber of Commerce Malaysia. Tan Sri Cheng was a director of DelGro Corporation Limited from 2002 to 2003 until its merger with Comfort Group Limited. He was a Director of NTUC First Campus Cooperative Limited from 2007 to 2016. In 2016, he was appointed a Director of NTUC Fairprice Cooperative Limited.

He received the Friend of Labour Award from NTUC in 2015 for his dedication during his tenure at First Campus. In recognition of his contribution and services to the community, State of Melaka, and Malaysia, he was conferred the title of "Datuk" by His Excellency, the Governor of Melaka in 1993, and the title of "Tan Sri" by His Royal Highness, the Yang Di-Pertuan Agung of Malaysia in 2009.



### **Ms Jocelyn Chng Yee Kwang**

Asia Pacific Executive MBA English 2012

Managing Director, Sin Hwa Dee Foodstuff Industries Pte Ltd

Founder and Chief Executive Officer, JR Group Holdings Pte Ltd

Ms Chng is an entrepreneur with more than 20 years of hands-on experience in the food and beverages industry. Under her leadership, Sin Hwa Dee grew from a two-man operation in 1988 to a team of more than 50 today. Sin Hwa Dee currently has about 30 local and overseas distributors and agents, and CHNG Kee has attained two brand 6 Feature Story awards: Singapore's Most Distinctive Brand Award 2002 and Superbrands Singapore Award.

Ms Chng also co-founded and grew JR Foods Pte Ltd into an integrated food service conglomerate, which manufactures ready to eat meals for the consumer and food service markets, operates restaurants and food eateries as well as food vending machines respectively. Successful retail brands include Shima, Ocean Spoon, Imperial Feast, Dessert Story, Foodnote, JiaYen, and Chef-in-Box. One of its most recent successes was the launch of Chef-in-Box Vendcafe.

Her success was well recognized by her accumulation of many awards under her belt. For her outstanding entrepreneurial spirit, she was awarded the prestigious ASME Women Entrepreneur of the Year Award in 2001, the Montblanc Businesswomen of the Year in 2004 and the NUS Centennial Entrepreneur Award in 2005. She was recently appointed the Convenor of Singapore Manufacturers Federation Vending Group to drive the standard of vending machine operation in Singapore.

Ms Chng believes in protecting the environment, Sin Hwa Dee for example is a member of the UN Global Compact and in 2013 was awarded the Young Corporate Social Responsibility Leaders Award by CDL-Singapore Compact. In 2006, she also co-founded Social Innovation Park Ltd, a not-for-profit organisation based in Singapore that incubates social entrepreneurs and innovators worldwide.



**Ms Susan Chong Suk Shien**

Asia Pacific Executive MBA English 2012  
Chief Executive Officer, Greenpac (S) Pte Ltd

Ms Chong is the Founder and CEO of Greenpac, a knowledge-based company that specialises in re-engineering, designing and distributing innovative, environmentally friendly packaging products and solutions in Singapore. Since starting the company in September 2002, Ms Chong grew Greenpac from a one-woman start-up into a thriving multimillion dollar company.

Greenpac's customised solutions help companies switch to environmentally friendly packaging while reducing wastage, achieving bottom-line cost savings and supply chain efficiency. Today, Greenpac has an international customer base that spans a wide range of industries, from biomedical and aerospace, to semi-conductors and even the military.

Greenpac's contributions to innovation and environmental sustainability have been recognised by the business community with various prestigious certifications and awards. The company was ranked 4<sup>th</sup> in the 2008 Enterprise 50 Awards in Singapore, and won the Most Admired ASEAN SME Enterprise for CSR in the 2010 ASEAN Business Award. Since 2009, the company has been winning the WorldStar Packaging Award for its innovation and quality in sustainable packaging, and is also the recipient of the 2014 Singapore Quality Award by SPRING Singapore.

Ms Chong currently serves as the Chairman of Enterprise 50 Association, Business Leaders Alumni Club, Singapore Business Federation (SBF) SMEC Sub-Committee on Manpower & Productivity, and a Board Member of SBF Foundation, Steering Committee Member of Committee on the Future Economy (CFE) and Committee Member of Sub-Committee of CFE on Growth Industries and Markets. She is also the Governing Council of Singapore Quality Award Management Committee and Singapore Institute of Management. In 2014, she was a recipient of the Ernst & Young Entrepreneur of the Year award.



**Mr Fang Hong Bo**

Asia Pacific Executive MBA Chinese 2002  
Chairman and Chief Executive Officer, Midea Group

Mr Fang is the Chairman and CEO of the Midea Group since 2012. Within a short span of a year, after taking on the role as Chairman and President, Mr Fang led the whole company to be publicly listed as Midea Group in ShenZhen's stock market. At the end of 2014, the Chinese electronics giant Xiaomi invested around USD200 Million acquiring 1.2% of Midea Group.

Under Mr Fang's leadership, Midea has become one of the world's top consumer appliances manufacturers, and is China's first household appliances company to enter the 2016 Fortune Global 500 list. In 2016, Midea expanded its operations to key markets: acquired Toshiba's home appliance business and Clivet, an Italian air-conditioning manufacturer. More than 200 subsidiaries; 9 strategic business units and 7 full-scale operations covering R&D, manufacturing and sales in 6 countries including Vietnam, India, Belarus, Egypt, Brazil and Argentina. Midea products are sold in more than 200 countries and regions worldwide. Midea won 12 bids to provide Heating Ventilation and Air-Conditioning (HVAC) Systems for all of Brazil's New Sports Stadium for the recently concluded Olympics game.

Mr Fang has won several awards including 2003 Top 10 New Influential Leaders, 2005 Top 10 Valuable New Generation Entrepreneurs in China, 2012 Top 10 Influential Figures in China's Home Electrical Appliances, 2012 Top 10 Business Leaders in Anhui Province, 2014 10-Year Leaders in China's Home Electrical Appliances Industry Award and 2015 Top 10 Man of the Year in Economics.



**Mr Ronald Ong Whatt Soon**

BBA 1980

Chairman and Chief Executive Officer, ASEAN, Morgan Stanley

Mr Ong started his banking career with Chemical Bank in Singapore and subsequently with Credit Suisse First Boston. He has been with Morgan Stanley for 20 years in various roles and was appointed CEO in 2004. He has over 30 years of experience as a banker with substantial involvement in mergers and acquisitions and the capital markets.

He has served as a member of the Securities Industry Council for 6 years and was also a member of the 1st Capital Markets Committee of the MAS. He is currently a member of the Listing Advisory Committee of the SGX, a Board Member of NTUC Fairprice, a member of the Investment Committee of the Singapore Catholic Archdiocese and a Board Member of AIESEC Singapore (Association Internationale des Étudiants En Sciences Économiques et Commerciales). He has also served on the Board of Make A Wish Foundation for 8 years and was also the Vice President and Treasurer at the Tanah Merah Country Club.

A strong advocate for volunteerism, Mr Ong launched a firm-wide giving back programme, the Global Volunteer Month, which is a successful springboard for many employees to spend time with the less fortunate, as Morgan Stanley is committed to being a good corporate citizen in communities across the globe where employees live and work. Mr Ong believes that charitable giving should not be restricted to corporate donations, but should involve as many employees as possible through volunteering. Getting employees together and spending quality time with the less-fortunate children help achieve this goal.

# YOUNG ALUMNI AWARDS RECIPIENTS

Mr Quek Siu Rui

Mr Marcus Tan Yi Wei

Mr Tan Jian Feng

Ms Ivy Tse Wing Man

Mr Clement Wong Chun Hoong





### Mr Quek Siu Rui

BBA 2012

Co-Founder and Chief Executive Officer, Carousell Pte Ltd

Mr Quek is one of the co-founders of Carousell and oversees its product and marketing. Since the launch of Carousell in August 2012, Mr Quek has been deeply involved in product strategy, international expansion and capital strategy. He is passionate about technology and has been buying and selling online since 13. This has been a driving force behind Mr Quek's commitment to build a product focused company, focusing on solving meaningful problems for people globally.

Carousell is one of the world's largest and fastest growing mobile classifieds app, with over 41 million listings and a presence in 14 major cities around the world. Carousell is backed by leading international Venture Capitalists Sequoia Capital, Rakuten Ventures, 500 Startups, Golden Gate Ventures, and Quest VC.

Mr Quek believes that a meaningful life is not about acquiring money and other facilities, rather it is about dedicating his life to help others as much as he can with the knowledge and expertise he possesses. With this life perspective, he has always opted for the road less travelled. He sees Carousell's success as less than 1% done as he firmly believes that there are always more meaningful problems to solve, and more ways for him and his team to make Carousell a safe and enjoyable community marketplace for anyone to buy, sell and connect with one another.



### Mr Marcus Tan Yi Wei

BBA 2011

Co-Founder and President, Carousell Pte Ltd

Mr Tan is co-founder and President of Carousell, he oversees its design, operations and talent. Since the launch of Carousell in August 2012 together with his co-founders, he has been deeply involved in the product design and community building.

A self-taught designer, Mr Tan is obsessed with simple user interfaces, and his approach to design can be seen in Carousell's clean and intuitive app interface. Carousell's mobile classifieds app blends new and used items into a form of streamlined classified listings optimised for display on a mobile app, functioning as a peer-to-peer marketplace where individuals can list and trade their items.

Carousell began in Singapore and has since spread to 14 major cities around the world. With over 41 million listings, Mr Tan and his co-founders created one of the world's largest and fastest growing mobile classifieds app, with a strong presence in Singapore, Taiwan and Hong Kong.

Mr Tan believes that his mission at Carousell is to inspire the world to start selling their unused stuff so they can fill their lives with more meaningful things. One of his core beliefs is that technology can enable people around the world to consume more responsibly.



### Mr Tan Jian Feng

Asia Pacific Executive MBA Chinese 2009  
Founder and President, PeopleNet Technology Group

Mr Tan founded PeopleNet in 2007 and pioneered the development of iKEY Multi-factor Dynamic Encryption Identity System in China. Mr Tan and his team engaged in the 1st generation of research and development of dynamic encryption products, which filled the gap of China's information security, drove the progress of the whole industry and enhanced the national security. Its patented products have been widely used by the government, banking, telecom, e-commerce and other fields.

Mr Tan promotes best practices by establishing an eco-system for the industry and supporting governmental efforts to raise standards. As a domain expert, he is President of Shanghai Information Security Trade Association, Chairman of Pudong New Area Zhangjiang High-Tech Park's Chamber of Commerce, Vice President of China Association of Small and Medium Enterprises and Member of National Information Security Standardization Committee.

In 2014, Mr Tan was recognised as a leader of China's Internet Security Industry, Shanghai Outstanding Young Businessman and Shanghai Top 10 Outstanding Youth. In 2015, he was awarded Shanghai Top 10 Outstanding Youth and National Inspiring and Caring Youth. In 2016, he was honored with the Award of Shanghai Technology Young Talent.

Mr Tan actively supports social voluntary projects. In 2008, he donated to Wen Chuan Earthquake and supported Sichuan Puyang Primary School in the following year. In 2013, as a sponsor of the 3rd MORONATHON competition, PeopleNet donated its revenue to build urban libraries in the poorer regions of China. To promote youth entrepreneurship, he also donated to Shanghai Youth Start-up Fund for Global Distinguish Youth Community projects and events in World Economic Forum.



### Ms Ivy Tse Wing Man

BBA Hons 2011 and B. Eng Hons 2011  
Chief Executive Officer, Halogen Foundation Singapore

Ms Tse was a former NUS Global Merit Scholar under the Double Degree Programme – Bachelor of Business Administration (Honours) and Bachelor of Mechanical Engineering (Honours). In her NUS years, she was actively engaged in many community-based initiatives through NUS Corporate Social Responsibility Student Movement, Sheares Hall Voluntary Corp and NUS Rotaract Club. She also led youth teams on overseas Youth Expedition Projects under Singapore International Foundation.

Ms Tse's community engagement work at NUS allowed her to ignite her passion for helping young people to discover themselves and realise their potential. This led to her career switch from the corporate world to a role in the not-for-profit sector in 2012.

Today, Ms Tse is the CEO of the Halogen Foundation Singapore, a local charity with a focus on transforming young people through leadership and entrepreneurship education. She oversees strategy development, training operations, partnerships and fund raising, including the launch of the National Young Leader Award, Halogen Internship Programme and Salesforce BizAcademy. Halogen has impacted up to 117,666 youth and 4,904 youth influencers through their work. By providing quality leadership and entrepreneurship programmes, Halogen supports education, corporate and social service sectors to build a sustainable ecosystem and nurture the next generation of movers, makers and shakers.

As someone whose life path has been shaped by the generosity of other, Ms Tse feels strongly in giving back to society. She remains active in her community engagements, and currently provides mentorship under the NUS Female Engineering Mentorship (FEM) programme 2016 and Young NTUC Youth Career Network.



**Mr Clement Wong Chun Hoong**

BBA 2003

Chief Executive Officer, BeMyGuest Pte Ltd

Mr Wong is the Founder and CEO of BeMyGuest, a travel technology provider to activities, tours and attraction operations. In a space of less than 5 years, he has brought BeMyGuest to be the global leader for Asian activities, tours and attractions content. BeMyGuest's technology is now being used by more than 4,000 operators globally, and the top airlines, hotels and online travel agencies are working with BeMyGuest as partners.

Under Mr Wong's leadership, BeMyGuest has won the inaugural ChannelNewsAsia Startup Asia competition in 2014 out of more than 150 companies across Asia, Best Tours & Activities Website in 2015, became the first Singaporean company to be featured on the prestigious Fast Company's "World's 50 Most Innovative Companies 2016" list, and winning the 'Best Business Innovation' award at the recent Singapore Tourism Awards 2016.

Before returning to Singapore to set up BeMyGuest, Mr Wong was based in Europe after his graduation from NUS Business School for close to a decade. He has always been in the travel industry, advising travel companies globally on their strategies and market research. He is a frequent conference speaker and appears regularly on TV and news publications.

# ALUMNI SERVICE AWARDS RECIPIENTS

Mr Tan Boon Chin

Ms Nancy Widjaja



### **Mr Tan Boon Chin**

Vice President (2011-2016) and Current Director, NUS Business School Alumni Association  
Asia Pacific Executive MBA English 2003  
Managing Director, Global Safety Division, NEC Corporation  
Managing Director, Regional Competency Centre (Public Safety), NEC Asia Pacific Pte Ltd

As a Managing Director, Mr Tan heads the Global Safety Division of NEC Corporation to promote Public Safety business, while concurrently leading the regional Public Safety team in NEC Asia Pacific Pte Ltd. Despite his busy schedule and frequent overseas business travel, Mr Tan still finds time for his mentoring commitment, which he has been an alumni mentor since 2011. He finds it rewarding to share and pass on valuable working experiences to the younger generation, and has demonstrated authentic intrinsic qualities that left a great impact on many of the MBA students he had mentored. Many spoke fondly of him and aspired to emulate him and give back to the School as a mentor.

Mr Tan was the Chairman for the NUS Biz50 Charity Golf 2015, which was jointly organised by NUS Business School Alumni Association (NUSBSA), MBA Alumni-NUS and NUS Business School Mandarin Alumni. With the triple joy of celebrating SG50, Biz50 and NUS110, the committee raised close to \$450,000, surpassing the target of \$300,000. The Charity golf had benefitted financially challenged students from the bursaries that were established, as Mr Tan strongly believes that fund raising is a deep and valuable culture NUS Business School has built among the alumni community.

Since 2006, Mr Tan has been serving in the NUS Business School Alumni Board and was a Vice President from 2011 to 2016. He joined the NUSBSA Board hoping to give back to his alma mater, which had reshaped his work life after his MBA in 2003, and has always been a strong supporter of alumni related initiatives.



### **Ms Nancy Widjaja**

NUS Business School Mandarin Alumni  
Executive Programme 1987  
Managing Director, PT. Kudamas Autoindo

Ms Widjaja is currently the Director of PT Kudamas Autoindo, a company engaged in providing automobile services in Jakarta, Indonesia.

Ms Widjaja founded the NUS Business School Jakarta Mandarin Alumni Chapter in 2003. She was then elected as the Founding Chairperson for the Jakarta Chapter, and has since served as an important link between the School and many of our Chinese alumni in Indonesia including Surabaya.

After graduating from the Executive Programme in 1987, Ms Widjaja has been very involved with alumni work in both Singapore and Indonesia. She is an ardent supporter and advocate for the School and an asset to the NUS Business School community. Ms Widjaja is the key alumni contact for all alumni engagement activities in Indonesia, including media publicity.

Her energy level, passion and selfless dedication are admirable and have endeared her to many of the Chinese alumni in Indonesia. Ms Widjaja believes in inculcating the right values in life especially in being considerate, thoughtful and kind. Many who had dealt and worked with her spoke highly of her, in particular her going out of the way to help fellow alumni and tirelessly volunteering for the School. Ms Widjaja is indeed an inspiration to us all.

## *PAST RECIPIENTS*

### SENIOR ALUMNI AWARDS

#### 2014

Janet Ang Guat Har, BBA Hons 1982  
Managing Director, IBM Singapore

Dr Chen Chun Hua, APEX MBA Chinese 2000  
Joint Chairman and Chief Executive Officer, New Hope Liuhe Corp., Ltd.

Dr Feng Lun, Master of Public Administration and Management 2013  
President, Vantone Group  
Chairman, Vantone Holdings Co., Ltd

Liak Teng Lit, MBA 1991  
Group Chief Executive Officer, Alexandra Health System

Dr Robert Yap Chin Kok, BBA 1976  
Chairman and Chief Executive Officer, YCH Group

Atsushi Yoshikawa, MBA 1984  
President and Group Chief Operating Officer, Nomura Holdings, Inc.

#### 2012

Bobby Chin, BAcc 1974  
Chairman, Singapore Totalisator Board

Lim How Teck, BAcc 1975  
Chairman, Certis Cisco Security Pte Ltd

Yam Ah Mee, MBA 1991  
Chief Executive Director, People's Association

Dr Yin Wei Dong, APEX MBA Chinese 2002  
Chairman, President and CEO, Sinovac Biotech Ltd

#### 2010

Chew Hua Seng, BBA 1979  
Chairman and CEO, Raffles Education Corporation

Chua Sock Koong, BAcc Hons 1979  
Group CEO, SingTel Ltd

Lam Kwong Yu, APEX MBA Chinese 2004  
Founder, Chairman and CEO, Starlite Holdings

#### 2008

Veronica Eng, BBA Hons 1976  
Partner, Permira Advisers Limited, United Kingdom

Ng Ser Miang, BBA Hons 1971  
Chairman, NTUC Fairprice Co-operative Ltd  
Executive Board Member, International Olympic Committee  
Singapore Ambassador to the Republic of Hungary and The Kingdom of Norway

#### 2003

Peter Seah, BBA 1968  
Chairman, DBS Bank

Wong Ah Long, MBA 1972  
Chairman, Utraco Pte Ltd

## *PAST RECIPIENTS*

### YOUNG ALUMNI AWARDS

#### 2014

Jasmine Ser Xiang Wei, BBA 2014  
National Shooter

#### 2010

Huynh Quang Hai, MSC MOT 2000 & GDBA 1999  
Chairman, NUS Business School Ho Chi Minh City Alumni Chapter  
Executive Director and CEO, Vietnam-Singapore Industrial Park (VSIP)

Laurence Lien, MBA 2000  
CEO, National Volunteer and Philanthropy Centre

#### 2008

Adam Khoo Yean Ann, BBA Hons 1999  
Executive Chairman, Adam Khoo Learning Technologies Group Pte Ltd

Howie Lau How Sin, BBA 1993  
Executive Director, Lenovo Singapore Pte Ltd

### ALUMNI SERVICE AWARDS

#### 2014

Tan Soo Khoo, BBA Hons 1971  
Former Member and Speaker of Parliament  
Managing Director, Crystal Time (S) Pte Ltd

Gan Giap Leong, Marketing Management Programme 1993  
Past President 2006–2008, Honorary Advisor  
NUS Business School Mandarin Alumni

Simon Phua Kheng Jin, BBA Hons 1976  
Past President 2012-2014, NUS Business School Alumni Association  
Managing Director, JES Panels Pte Ltd

#### 2012

Dr William Chung, Executive Programme 1998  
Past President 2008-2012, NUS Business School Mandarin Alumni  
Chairman and Managing Director, Xi-Hong Enterprise (S) Pte Ltd

Yang Tseng Pu, APEX MBA Chinese 1999  
Past President 2008-2010, Advisory Committee  
NUS Business School Eastern China Alumni Network (ECAN)  
Managing Director, Shanghai Troops Industries Pte Ltd

#### 2010

Robin Ng, Executive Programme 1981  
Past President 1992-1996, NUS Business School Mandarin Alumni  
Chairman, Sin Thai Hin Group of Companies

Paul Yap, BBA 1973 & MBA 1985  
Past President 1985-1997, MBA Alumni-NUS  
Consultant, Ideaction Pte Ltd

#### 2008

Peter Tay, BBA Hons 1975 & MBA 1987  
Past President 2004-2009, NUS Business School Alumni Association  
Executive Chairman, TPS Group of Companies & TPS Corporate Services Pte Ltd

Yeo Keng Joon, MBA 1985  
Past President 1998-1999, MBA Alumni-NUS  
Past President 2000-2003, NUS Business School Alumni Association  
Managing Partner, Global Biotech Singapore



## *NATIONAL UNIVERSITY OF SINGAPORE BUSINESS SCHOOL*

For over 50 years, National University of Singapore (NUS) Business School has been recognised and lauded for its teaching and research excellence. These have been shaped with the belief that every man and woman who embarks on our programmes has the potential to contribute and have a positive impact on the ever-evolving world around them. Rigorously developed by a team of educators in collaboration with top practitioners, these programmes aim to inspire and empower a new generation of business leaders to become a catalyst for change.

NUS Business School has attracted over 55,000 talented individuals from 80 countries as well as an international faculty of 150 professors and lecturers whose passion for research and teaching has been sparked at top universities such as Harvard, Wharton, MIT and Oxford. Visiting guest speakers from organizations such as Citi, DBS, McKinsey and Morgan Stanley add to the repertoire of teaching excellence by bringing real business cases into the classroom. By the time our students graduate, they leave the school armed with valuable problem-solving tools and leadership skills that can be applied immediately to solve current business issues. Many have gone on to excel in their areas of expertise by continuing to push the boundaries of the business world, taking on senior leadership roles and becoming mentors and influencers to rising business and entrepreneurial stars.

The School invests substantially in building a network of research centres headquartered in Singapore – Asia Centre for Social Entrepreneurship & Philanthropy (ACSEP), Centre of Asset Management Research & Investments (CAMRI), Centre for Governance Institutions & Organisations (CGIO), and Centre for Behavioural Economics (CBE) and the China Business Centre (CBC). These centres offer academics and practitioners the opportunity to share valuable industry insights, as well as work collaboratively on initiatives that have direct relevance and impact to current businesses.

Consistently ranked as one of the top business schools in Asia-Pacific, NUS Business School and its programmes have been recognised by leading independent publications and agencies such as The Financial Times, Forbes and QS-Global.

Located in a city that is regarded as being in the top three in the world for foreign trade and investment, as well as home to thousands of multinational corporations' regional HQs, Singapore offers students at NUS Business School a vibrant environment in which to learn, network and advance their careers.

## GLOBAL ALUMNI NETWORK OFFICE

Established in 2007, the NUS Business School Global Alumni Network Office (GANO) is a dedicated office with the mission to engage and cultivate relations with more than 30,000 alumni who have graduated from the degree programmes offered by the School.

Our expanding international network includes alumni chapters and contact points in more than 50 cities. Our engagement efforts cross global boundaries to reach business school alumni worldwide through our international network of alumni chapters and city representatives, as well as, in close collaboration with the three local alumni associations – MBA Alumni-NUS, NUS Business School Alumni Association and NUS Business School Mandarin Alumni.

GANO offers a platform for developing relationships, raising profile and standing of alumni, promoting a spirit of giving and volunteerism, providing lifelong learning, and fostering internal and external alliances.

## ALUMNI ASSOCIATIONS



### MBA ALUMNI-NUS

Founded in 1985, the MBA Alumni - NUS provides a platform for business networking and referral, investment opportunities and leadership development, as well as experiential learning and community outreach opportunities for the alumni. It also serves as a bridge between the alumni and the NUS Business School community.



### NUS BUSINESS SCHOOL ALUMNI ASSOCIATION

Founded in 2000, NUSBSA was established to connect alumni to NUS Business School and to each other for life. We engage alumni through three pillars of engagement strategy - community involvement, sustainability and alumni bonding – which builds the foundation for our success and growth. Various activities ranging from mentorship, raising bursaries for students who require financial assistance, continuing professional education seminars, community outreach programs, sports activities, networking opportunities and social events are organised for alumni to broaden their knowledge and network. NUSBSA is the hub where alumni can stay connected and keep the experience alive.



### NUS BUSINESS SCHOOL MANDARIN ALUMNI

The NUS Business School Mandarin Alumni was founded in 1992 and serves to represent graduates and participants of the School's degree programmes and executive development courses. The association regularly organises networking and social activities, conducted in Mandarin, for their members locally and overseas.



*OVERSEAS ALUMNI  
CHAPTERS*

BANGALORE  
BEIJING  
CHENGDU  
GUANGZHOU  
HO CHI MINH CITY  
HONG KONG  
JAKARTA  
JIANGHUAI  
KUALA LUMPUR  
NANHAI  
SEOUL  
SHANGHAI  
SHENZHEN  
SURABAYA  
SUZHOU  
TAIPEI  
XIAMEN  
ZHONGYUAN





**NUS Business School**  
**Global Alumni Network Office (GANO)**  
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LEADING FROM ASIA