



Ms Susan Chong Suk Shien

Asia Pacific Executive MBA English 2012

Chief Executive Officer, Greenpac (S) Pte Ltd

Ms Chong is the Founder and CEO of Greenpac, a knowledge-based company that specialises in re-engineering, designing and distributing innovative, environmentally friendly packaging products and solutions in Singapore. Since starting the company in September 2002, Ms Chong grew Greenpac from a one-woman start-up into a thriving multimillion dollar company.

Greenpac's customised solutions help companies switch to environmentally friendly packaging while reducing wastage, achieving bottom-line cost savings and supply chain efficiency. Today, Greenpac has an international customer base that spans a wide range of industries, from biomedical and aerospace, to semi-conductors and even the military.

Greenpac's contributions to innovation and environmental sustainability have been recognised by the business community with various prestigious certifications and awards. The company was ranked 4th in the 2008 Enterprise 50 Awards in Singapore, and won the Most Admired ASEAN SME Enterprise for CSR in the 2010 ASEAN Business Award. Since 2009, the company has been winning the WorldStar Packaging Award for its innovation and quality in sustainable packaging, and is also the recipient of the 2014 Singapore Quality Award by SPRING Singapore.

Ms Chong currently serves as the Chairman of Enterprise 50 Association, Business Leaders Alumni Club, Singapore Business Federation (SBF) SMEC Sub-Committee on Manpower & Productivity, and a Board Member of SBF Foundation, Steering Committee Member of Committee on the Future Economy (CFE) and Committee Member of Sub-Committee of CFE on Growth Industries and Markets. She is also the Governing Council of Singapore Quality Award Management Committee and Singapore Institute of Management. In 2014, she was a recipient of the Ernst & Young Entrepreneur of the Year award.